

**THE INFLUENCE OF SOCIAL MEDIA SITES TOWARD ENGLISH  
LANGUAGE SKILLS OF ENGLISH DEPARTEMENT STUDENTS  
AT SINTUWU MAROSO UNIVERSITY**

**UNDERGRADUATE THESIS**

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**BY:  
DEBY ASTI MOLODU  
92011402112011**

**ENGLISH EDUCATION STUDY PROGRAM  
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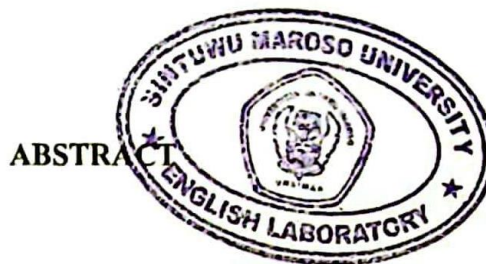
## ABSTRAK

Deby Asti Molodu. 2024. Pengaruh Situs Media Sosial Terhadap Keterampilan Berbahasa Inggris Mahasiswa Jurusan Bahasa Inggris di Universitas Sintuwu Maroso. Dibimbing oleh Vivin Krismawanti Modjanggo dan Sartika Andi Patau.

*Kata kunci: Pengaruh, Situs Media Sosial, Keterampilan Berbahasa Inggris*

Penelitian ini bertujuan untuk mengetahui situs media sosial yang paling umum digunakan yang mempengaruhi keterampilan berbahasa Inggris mahasiswa dan untuk mengetahui besar pengaruh media sosial terhadap keterampilan berbahasa Inggris pada mahasiswa Jurusan Pendidikan Bahasa Inggris di Universitas Sintuwu Maroso. Metode yang digunakan dalam penelitian ini adalah penelitian kuantitatif dengan desain survei. Data dikumpulkan dari angket. 69 responden berpartisipasi dalam pengisian angket. Sementara, analisis data menggunakan *SPSS versi 25*.

Hasil penelitian menunjukkan bahwa: 1) YouTube merupakan situs media sosial yang paling umum yang dapat mempengaruhi keterampilan berbahasa Inggris mahasiswa sebanyak 68.1%, dan 2) Pengaruh situs media sosial terhadap keterampilan berbahasa Inggris mahasiswa adalah 74.53%. Hal ini dapat dilihat dari nilai rata-rata setiap indikator, yaitu kemudahan menggunakan situs media sosial (4.19), pengaruh Instagram terhadap keterampilan menulis (3.40) dan keterampilan membaca (3.56), pengaruh Facebook terhadap keterampilan menulis (3.41) dan keterampilan membaca (3.48), pengaruh YouTube terhadap keterampilan menyimak dan berbicara (4.32), pengaruh positif terhadap penggunaan situs media sosial dalam pembelajaran bahasa Inggris (4.34), penggabungan situs media sosial dalam pembelajaran bahasa Inggris (4.00), dan pengaruh negatif terhadap penggunaan situs media sosial dalam pembelajaran bahasa Inggris (2.90).



Deby Asti Molodu. 2024. *The Influence of Social Media Sites on the English Language Skills of English Language Students at Sintuwu Maroso University. Supervised by Vivin Krismawanti Modjanggo and Sartika Andi Patau.*

*Keywords: Influence, Social Media Sites, English Skills*

This research aims to find out the most common of social media sites that can influence on students' English language skills and to determine the influence of social media sites toward English language skills of English Department students at Sintuwu Maroso University. The method uses in this research is quantitative research with a survey design. Data is collected from questionnaire. 69 respondents are participated in filling out the questionnaire. Meanwhile, data is analysed uses SPSS version 25.

The results of the research show that: 1) YouTube is the most common social media sites that can influence students' English language skills as much as 68.1%, and 2) The influence of social media sites on students' English skills is 74,53%. It can be seen from the average value of the indicators, namely the ease of using social media sites (4.19), the influence of Instagram on writing skills (3.40) and reading skills (3.56), the influence of Facebook on writing skills (3.41) and reading skills (3.48), the influence of YouTube on listening and speaking skills (4.32), the positive influence of using social media sites in English learning (4.34), incorporation of social media sites in English learning (4.00), and the negative influence of using social media sites in English learning (2.90).

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# **CHAPTER I**

## **INTRODUCTION**

### **A. Background of the Research**

In the all-digital era in the world of education, teachers are required to be creative tousing interactive and innovative learning media. Media use Learning is very important in a teaching process because if the teacher using interesting learning media during the learning process progressing, students become more interested and enthusiastic during learning. Surely things It can increase the success of a learning process. Insteadif the learning media used is less interesting, students will be easy feeling bored in following learning, this causes less class conducive and causes a lack of understanding of students when the teacher explains learning materials.

The development of technology is increasing day by day. With the development of this technology, can make it easier for humans to carry out activities everyday. All human circles cannot be separated from technology, especially in the world of education. The role of technology in education is very important because it can be a very helpful tool in finding or searching for information related to learning. Development technology can also facilitate the use of innovative and creative learning media. One way to use technology as a medium learning, namely by using social media. Social media is one of the means of information and communication technology used by the general public around the world to communicate in a timely manner online. Social media is also one of

the platforms widely used by various circles and ages. Social media has become an indispensable part of our lives. Media social allows humans to interact with each other without being limited by space and time. Social media also makes it easier for users to socialize with anyone, humans can communicate with each other anywhere and anytime, no matter how far away it is with unlimited time.

Apart from being a tool to interact between fellow users, social media can be a tool for learning for every learner, especially in English language learning. By using social media, students can increase their knowledge and practice English skills through video content containing music, vlogs, tutorials, and so on containing English learning. Using social media while learning English can help your practice and improve your English skills which include reading, writing, speaking and listening skills specifically for students majoring in English education. The use of social media as a means of learning, entertainment or a place to find knowledge information among students, especially English language students makes them more interested in accessing various social media sites for personal, educational, or other interests that can motivate students to continue using social media. In English students, English language skills, namely speaking, writing, reading, and listening must be fulfilled optimally because these four skills are very important in learning English.

At Sintuwu Maroso University, especially students in the English Language Education Study Program, 100% have a cellphones and on average have more than one social media account. In pre-observation, researcher conducted interviews with 2-3 students for the 2020 academic year regarding their English language

skills. From the results of interviews, researcher found that 70% of students still lack English language skills and also still have difficulty understanding English language learning. So, to fulfill these four skills, they use social media to find information related to English language learning. This is because social media can have benefits that can help and improve students' language skills through accessed social media sites that contain English language learning.

From the explanation above, it can be concluded that social media sites can influence students' English language skills. Therefore, researcher is interested in researching **“The Influence of Social Media Sites Toward English Language Skills of English Departement Students at Sintuwu Maroso University.”**

## **B. Problems of the Research**

There are two main problems of this research are as follows:

1. What is the most common of social media sites that can influence on students' English language skills?
2. How much is the influence of social media sites toward English language skills of English departement students' at Sintuwu Maroso University?



### **C. Objectives of the Research**

The objectives of this research are:

1. To find out the most common of social media sites that can influence on students' English language skills.
2. To determine the influence of social media sites toward English language skills of English department students' at Sintuwu Maroso University

### **D. Significances of the Research**

There are three significances of this research:

1. For lecturers, it can be used as a reference and illustration to improve students' academic knowledge and English skills through social media sites.
2. For students, to be able to motivate students to improve and maintain English language skills by using social media sites.
3. For the future researcher, this research can provide advantages for to find out the influence of social media sites on students' English language skills with different methods or approaches.

### **E. Scope of the Research**

This research will discuss what social media is mostly used and the influence of social media sites on the English language skills of Sintuwu Maroso University students by using questionnaires to collect data. This research will be carried out on all active students of the Faculty of Teacher Training and English Language Education for the academic year 2023/2024 at Sintuwu Maroso University.

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