

**STRATEGI PENINGKATAN KINERJA PENGURUS
BUMDES TOKIE LANGKAI DESA WAWOPADA
KECAMATAN LEMBO
KABUPATEN MOROWALI UTARA**



SKRIPSI

Diajukan sebagai salah satu syarat guna memperoleh gelar Sarjana
Pada Jurusan Manajemen Fakultas Ekonomi
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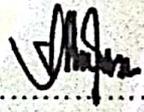

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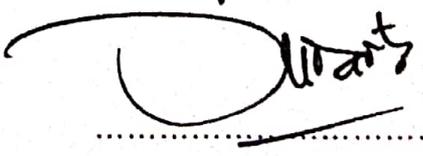
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ROSNAWATI TOBIGO. NPM : 91811401122156. Performance Improvement Strategy toward the Management of BUMDes Tokie Langkai in Wawopada Village, Lembo Sub-District, North Morowali Regency. Supervised by Serlia. R. Lamandasa and Ni Kadek Sriwati.

ABSTRACT

The objective of the study is to find out a strategy that must be applied to develop the performance of the BUMDes "Tokie Langkai" management in Wawopada Village. The data used are primary data and secondary data. Data collection techniques are observation, interviews and documentation. The population is BUMDes administrators and the community, totaling 8 people and all of them are respondents. The data analysis technique used SWOT analysis. The results of the study obtain that the Strength indicator includes the support from the village government. Weakness indicators are identified in the lack of commitment and understanding of the management about the main tasks and functions. The Opportunities indicator describes that many communities around Wawopada village are in need of products. Then the Threat indicator which states the lack of Management Competence in administration. The results of the IFAS analysis show that the dominant strength factor is the existence of installment payment facilities. And the main weakness is the frequent changes of management. The results of the EFAS analysis found that the main opportunity that BUMDes Tokie Langkai can use is the large number of people who need agricultural products, and the biggest threat is the lack of competence of the management regarding the administration of BUMDes.

Keywords: Village Owned Enterprises (BUMDes), Strategy, Performance, SWOT Analysis, IFAS Analysis, EFAS Analysis