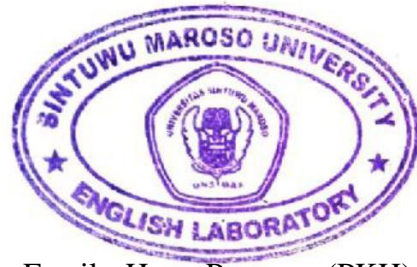


ABSTRAK

FERI IRAWAN, 2022. *“Efektivitas Program Keluarga Harapan (PKH) Di Desa Mayasari Kecamatan Pamona Selatan Kabupaten Poso”*. Dibimbing oleh : Moh.Rusli Syuaib dan Karmila Akib.

Kata Kunci : Efektivitas,Program Keluarga Harapan (PKH)

Penelitian ini bertujuan untuk mengetahui bagaimana Efektivitas Program Keluarga Harapan (PKH) di Desa Mayasari Kecamatan Pamona Selatan Kabupaten Poso, serta faktor-faktor yang mempengaruhinya. Tipe penelitian yang digunakan oleh peneliti adalah deskriptif kualitatif, merupakan tipe penelitian yang dapat mendeskripsikan fenomena Efektivitas Program Keluarga Harapan (PKH) Di Desa Mayasari Kecamatan Pamona Selatan Kabupaten Poso. Teknik pengumpulan data yang digunakan peneliti yaitu melalui observasi, wawancara, dan dokumentasi. Responden dalam penelitian ini berjumlah 11 orang. Hasil penelitian menunjukkan bahwa Efektivitas Program Keluarga Harapan (PKH) di Desa Mayasari berdasarkan indikator pengukuran efektivitas program yaitu pemahaman program, tepat sasaran, tepat waktu, tercapainya tujuan, dan perubahan nyata masih dapat dikatakan belum efektif. Hal ini didasarkan dari hasil penelitian yang telah dilakukan bahwa masih ada penerima manfaat PKH yang sudah tergolong mampu secara ekonomi. Adapun faktor-faktor yang mempengaruhi efektivitas PKH di Desa Mayasari yaitu ketepatan sasaran, ketepatan penggunaan dana bantuan, dan perubahan nyata.



ABSTRACT

FERI IRAWAN, 2022. "The Effectiveness of the Family Hope Program (PKH) in Mayasari Village, South Pamona District, Poso Regency". Supervised by Moh. Rusli Syuaib and Karmila Akib.

Keywords : *Effectiveness, Family Hope Program (PKH)*

This study aims to find out the effectiveness of the Family Hope Program (PKH) in Mayasari Village, South Pamona District, Poso Regency, and the factors that influence it. The type of research used is descriptive qualitative, a type of research that can describe the phenomenon of the Effectiveness of the Family Hope Program (PKH) in Mayasari Village, South Pamona District, Poso Regency. Data collection techniques used observation, interviews, and documentation. Respondents in this study amounted to 11 people. The results obtained that the Effectiveness of the Family Hope Program (PKH) in Mayasari Village was based on indicators of measuring program effectiveness, namely program understanding, right targeting, right timing, achievement of goals, and real changes that could still be said to be ineffective. This is based on the results of research that has been carried out that there are still PKH beneficiaries who are classified as economically capable. The factors that affect the effectiveness of PKH in Mayasari Village are the accuracy of targets, the accuracy of the use of aid funds, and real changes.