

TABLE OF CONTENT

TITLE PAGE	
STATEMENT OF ORIGINALITY	ii
APPROVAL PAGE OF BOARD OF SUPERVISORS	iii
CERTIFICATION PAGE OF BOARD EXAMINERS	iv
ABSTRACT	v
ABSTRAK	vi
ACKNOWLEDGEMENTS	vii
TABLE OF CONTENT	ix
LIST OF FIGURE	xi
LIST OF TABLES	xii
LIST OF IMAGES	xiii
LIST OF APPENDICES	xiv
CHAPTER I INTRODUCTION	1
A. Background of the Research	1
B. Problem Formulation	2
C. Objectives of the Research	3
D. Significance of the Research	3
E. Scope of the Research	3
F. Definition of Terms	4
CHAPTER II REVIEW OF RELATED LITERATURE	5
A. Review of Related Studies	5
B. Review of Related Theories	7
C. Thingking Framework	17
CHAPTER III RESEARCH METHOD	19
A. Type and Design of the Reserach	19
B. Role of Research	19
C. Location of the Research	19

D. Source of the Data	20
E. Procedure of Data Collection	20
F. Technique of Data Analysis	21
G. Research Stage and Validity	22
H. Research Schedule	24
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION	25
A. Research Findings	25
B. Discussion	43
CHAPTER V CONCLUSION AND SUGGESTION	49
A. Conclusion	49
B. Suggestion	49
REFERENCES	50
APPENDICES	52



